



Great Place to Work® Conference Sponsorship

Showcase your Achievement as a Best Company

2-4 April 2008 | St. Louis, Missouri

Great Place to Work® Institute is pleased to invite you to sponsor our 6th annual conference on April 2-4, 2008 in St. Louis, MO. This 3-day learning and networking event will convene executives and HR leaders for interactive workshops, best practice sessions, and special networking opportunities. To maintain a focus on learning, sponsorship is again exclusively available to companies which have been recognized as one of the “100 Best” or “50 Best Small & Medium” Companies to Work for. Your support as a sponsor is integral to the success of the conference year after year.

Feedback from Previous Conference Sponsors:

“I wanted to share with you our thanks for your support of us as a conference sponsor. We have so much fun at the Great Place to Work® Conference every year, and the conference keeps getting better and better! In our minds, it is definitely worth it to be a conference sponsor and we’re glad to sponsor with such a great organization.”

-Kelly Semrau, VP of Global Public Affairs & Communication, SC Johnson

“On behalf of DCU, we are very happy to sponsor such an outstanding organization; one that strives to encourage and help companies create and sustain a work environment that fosters all the important aspects of the Trust Index®. I am very proud to say that long before any award was given, DCU lived and breathed this philosophy and it’s refreshing to see that vision shared by so many other companies at the conference.”

-Donna Russo, VP of HR, Digital Federal Credit Union

“The conference was a huge success, and you should be very proud of this year’s attendance - it seems to be growing by leaps and bounds each year.”

-Barbara Kraft, Partner, PricewaterhouseCoopers

Sponsorship Opportunities at the 2008 Great Place to Work® Conference

As one of FORTUNE’s 100 Best Companies to Work for® or the 50 “Best Small & Medium Companies to Work for in America” we are pleased to invite you to sponsor the 6th Annual Great Place to Work® Conference.

Sponsorships are offered exclusively to companies on these lists. Sponsoring the conference offers you an opportunity to provide inspiration to a community of dedicated leaders. In addition, you will increase awareness of your organization among a select group of executives and decision-makers. Customized sponsorships highlight your workplace culture through interactive breaks, networking dinners and other exclusive opportunities. We are proud to partner with our generous sponsors who make this annual learning event possible.

About the Attendees

- ~ Now in its sixth year, the conference has been host to some 2500 HR leaders.
- ~ Each year, 700 and HR professionals join us for this intimate, learning event.
- ~ While 20% of our attendees are from recognized Best Companies, most of our attendees come to learn from and share ideas with companies like yours!

Previous Speakers and Sponsors:

ACIPCO	ACUITY	ADOBE	AFLAC
AG EDWARDS	AGILENT TECHNOLOGIES	ALSTON & BIRD	AMERICAN EXPRESS
ANALYTICAL GRAPHICS INC.	ARBITRON	ARCHER>MALMO	ARNOLD & PORTER LLP
ASTRAZENECA	AUTODESK	BAPTIST HEALTHCARE	BLUE CROSS BLUE SHIELD OF ND
BOOZ ALLEN HAMILTON	BRIGHT HORIZONS	BRONSON HEALTHCARE	CAPITAL ONE
CARMAX, INC.	CDW	CHARLES SCHWAB	CHRONICLE BOOKS
CONTAINER STORE	CXTEC	DAVID WEEKLEY HOMES	DIGITAL FEDERAL CREDIT UNION
DIXON SCHWABL ADVERTISING	EAST ALABAMA MEDICAL CENTER	EDWARD JONES	EILEEN FISHER
ELI LILLY	ERNST & YOUNG	FANNIE MAE	FEDEX
FEDEX EXPRESS	FIRELANDS REGIONAL MEDICAL CENTER	FIRST HORIZON	FOUR SEASONS
GENENCOR	GENENTECH	GENERAL MILLS	GOLDMAN SACHS
GRANITE CONSTRUCTION	GREEN MOUNTAIN COFFEE ROASTERS	GRIFFIN HOSPITAL	HOLDER CONSTRUCTION
HOMEBANC MORTGAGE	HOSPICE OF MARION COUNTY	HOT TOPIC	IBM
INFOSYS TECHNOLOGIES	INTEL	INTUIT	JM SMUCKER COMPANY
KINGSTON TECHNOLOGY	KPMG LLP	LANDS' END	LINCOLN INDUSTRIES
LUXOTTICA RETAIL	MARRIOTT INTERNATIONAL	MAYO CLINIC	MEDTRONIC
MEMORIAL HEALTH	MEN'S WEARHOUSE	MICROSOFT	MORRISON & FOERSTER
NETWORK APPLIANCE	NIKE	NORDSTROM	NORTHWEST COMMUNITY HEALTHCARE
NUGGET MARKET	PATAGONIA	PAYCHEX	PCL CONSTRUCTION
PFIZER	PRICEWATERHOUSECOOPERS	PROCTER & GAMBLE	QUALCOMM
QUIKTRIP CORPORATION	REI	REPUBLIC BANCORP INC.	ROBERT W. BAIRD & CO.
SAN FRANCISCO BUSINESS TIMES	SAS INSTITUTE	SC JOHNSON	SCRIPPS HEALTH
SEI INVESTMENTS	SIMMONS BEDDING	SOUTHWEST AIRLINES	STARBUCKS COFFEE COMPANY
STATION CASINOS	STEW LEONARD'S	SYNAPSE GROUP	SYNOVUS
TDINDUSTRIES	THE MITRE CORPORATION	THE RIGHTTHING INC.	TIMBERLAND
TRINITY TRANSPORT, INC.	VALASSIS	VALERO ENERGY CORPORATION	VANGUARD GROUP
VISION SERVICE PLAN	W.L. GORE & ASSOCIATES	WEGMANS FOOD MARKET	XILINX

Sponsorship Benefits

Your Company's Logo and Description in Conference Materials, including:

- ~ Conference printed materials, including the onsite conference guide and Pre-Conference Mailer and online at www.greatplacetowork-conference.com

Public Acknowledgement and Thank You in front of 700 Conference Attendees

- ~ Great Place to Work® Institute will personally thank your organization during the opening and closing ceremonies.

Acknowledgement in Great Place to Work® Press Releases

- ~ Great Place to Work® Institute will mention your company's support in press releases about the 2008 Conference and ancillary events.
- ~ Additionally, we are pleased to provide a press release template for you to use to broadcast your sponsorship of the conference to your preferred media outlets.

Conference Gift Bag Insert

- ~ Include a promotional item or piece of collateral about your organization in the conference gift bag. Great Place to Work® Institute encourages sponsors to donate items which are environmentally responsible and produced humanely.

Include the Great Place to Work® Conference Logo on Your Company Website

- ~ Great Place to Work® Institute will provide you with our conference logo to be included on your company website. Showcase your status as a great place to work and your support for this event to visitors to your website.

Attend the Great Place to Work® Conference

- ~ Nearly all sponsorship packages include full-conference passes for one or more people at your organization.
- ~ One of the best benefits of sponsorship is joining a community of leaders and professionals who share your commitment to being a great place to work.

Sponsorship Packages



PRE-CONFERENCE WORKSHOPS

\$15,000 (Exclusive)

Wednesday, April 2, 2008

8:30 AM – 2:30 PM

Approximate attendance: 500

Each year nearly 65% of conference attendees elect to participate in a Pre-Conference Workshop. Workshops are interactive learning sessions designed for attendees to engage, connect, and share ideas.

- ~ Includes 3 “Full Package” Conference Passes (Value of \$5997)
- ~ Exclusive acknowledgement of your sponsorship during the Opening General Session
- ~ Exclusive acknowledgement on opening day signage



OPENING KEYNOTE SPONSORSHIP

\$12,000 (Exclusive)

Wednesday, April 2, 2008

3:00 PM

Approximate attendance: 700

As sponsor of the opening keynote, a leader from your company will be invited to address 700 conference attendees and introduce the first keynote speaker. This is an exclusive and highly visible opportunity to be a part of the conference program.

- ~ Includes 2 “Full Package” Conference Passes (Value of \$3998)
- ~ Exclusive opportunity to address 700 conference attendees



WELCOME RECEPTION SPONSORSHIP

\$10,000 (Exclusive)

Wednesday, April 2, 2008: 6:00 PM

Approximate attendance: 700

As the host of the Welcome Reception you will be given both visibility and direct engagement with the Great Place to Work® Conference community.

Give a 2 minute warm welcome to the 700 person conference community before the

opening welcome reception.

- ~ Includes 2 “Full Package” Conference Passes (Value of \$3998)
- ~ Exclusive promotion onsite



WORKPLACE CULTURE SPONSORSHIP

\$10,500 (5 Available)

Wednesday, Thursday, Friday

30-minute Session Breaks

The Workplace Culture Sponsorship is custom-designed for you to share your unique workplace culture with conference attendees.

Customize a 30-minute session highlighting your workplace culture

and let attendees experience what its like to work for your company.

Show and tell your workplace culture with a group of conference attendees in a private break room.

- ~ Includes 2 “Full Package” Conference Passes (Value of \$3998)
- ~ Exclusive promotion in the break room
- ~ Work with Great Place to Work® planners to design a session that fits your organization’s culture.



NETWORKING DINNER SPONSORSHIP \$7,000 (5 Available)

Thursday evening dinner
Up to 50 attendees per restaurant

Back by popular demand, the dine-around event was an attendee favorite in 2007.

Host a restaurant in St. Louis as a networking dinner sponsor, and choose a topic for discussion over dinner. As

the host you may choose a theme, facilitate a conversation or simply enjoy dinner with your colleagues at one of St. Louis' best restaurants.

Engage in a networking topic over dinner with up to 50 conference attendees who will sign up for a restaurant based on your topic of choice and enjoy a meal and discussion in St. Louis.

- ~ Includes 1 "Full Package" Conference Pass (Value of \$1999)
- ~ Exclusive promotion at your restaurant

BREAKFAST SPONSORSHIP \$5,000 (2 Available)

Thursday or Friday

Breakfast Sponsorship gives your company an opportunity to host a breakfast during the 3 day conference.

- ~ Sponsor a breakfast with onsite promotion to kick-start the conference day.
- ~ Includes 1 "Full Package" Conference Pass (Value of \$1999)
- ~ Exclusive promotion onsite during breakfast

GIFT BAG SPONSORSHIP \$1,000

Gift Bag

Include a promotional item or piece of collateral about your organization in the conference gift bag. Great Place to Work[®] Institute encourages sponsors to donate items which are environmentally responsible and produced humanely.

Summary of Sponsorship Benefits

	Pre-Conference Workshop	Opening Keynote	Workplace Culture	Welcome Reception	Networking Dinner	Breakfast
Sponsorship Cost	\$15,000	\$12,000	\$10,500	\$10,000	\$7,000	\$5,000
Number of Opportunities	Exclusive	Exclusive	5	Exclusive	5	2
Printed Acknowledgement	Website and Printed Materials; Onsite Signage					
Personal Spoken Acknowledgement	During Conference					
Press Acknowledgement	Conference Press Releases					
Opportunity to address attendees	---	During keynote intro	During keynote intro	During reception	During dinner	---
Conference Passes	3	2	2	2	1	1
Attendee bag gift	Opportunity to place item in attendee gift bags (\$1000 Value)					

Office Locations:

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Great Place to Work® Institute, Inc. is a global research and consulting firm dedicated to “building a better society by helping companies transform their workplaces.” Through its education, consulting and annual “Best Companies to Work For” list activities, Great Place to Work® Institute recognizes the world’s best workplaces and provides information and advisory services to those who seek to create great workplaces of their own. In addition to its global HQ in San Francisco, Great Place to Work® Institute has 30 affiliates in countries throughout North America, South America, Europe and Asia. For additional information, please visit www.greatplacetowork.com

Please Note:

- Sponsorship is available exclusively to organizations that have been recognized as a best company on one of the lists produced by Great Place to Work® Institute.
- Decisions to sponsor or not to sponsor this event have absolutely no impact on the Best Companies list selection process.