

Creating a Great Place to Work®: Lessons from the “100 Best”

Participants in this session will gain an understanding of the fundamental values and behaviors of leaders in great workplaces, and a deeper understanding of how companies stand to benefit when leaders focus on building trust with employees. An expert speaker from the Institute will review trends and practices from the most recent “100 Best Companies to Work for”® list (as published in Fortune Magazine), using the Great Place to Work® Model® as a framework.

The Great Place to Work® Model® is the basis for selection to the Best Companies lists we produce and was developed based on hundreds of interviews with employees at Best Companies. Participants will learn how trust between managers and employees continues to have a radical impact on both the quality of work life and productivity at the best workplaces.

Learning Outcomes:

- Understand the essential ingredients of a great place to work®
- Learn how to build a great workplace
- Learn about Best People Practices® of other companies
- Build a business case for creating a great workplace
- Understand the essential role of trust in effective manager/employee relations

Other Information:

- Appropriate audience: Senior leaders, managers, and Human Resources staff of organizations aspiring to improve business performance by creating a great workplace
- Presentation will be customized to fit the needs of your organization

To request a speaker for your organization or event, please contact:

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Great Place to Work® Institute, Inc. is a global research and consulting firm dedicated to “building a better society by helping companies transform their workplaces.” Through its education, consulting and best companies list activities, Great Place to Work® Institute recognizes the world’s best workplaces and provides information and advisory services to those who seek to create great workplaces of their own. Great Place to Work® Institute works with FORTUNE magazine, HR Magazine and other leading publications in 28 countries around the world to publish and recognize the “Best Companies to Work for.” In addition to its global headquarters in San Francisco, Great Place to Work® Institute has 29 affiliates in countries throughout North America, South America, Europe and Asia.



Building a better society by helping companies transform their workplaces

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