

Michael C. Bush is CEO of Great Place To Work, the global research and analytics firm that produces the annual Fortune 100 Best Companies to Work For list, the World's Best Workplaces list, the 100 Best Workplaces for Women list, and dozens of other distinguished workplace rankings around the world. Driven by a love of business and an unwavering commitment to fair and equitable treatment, Michael joined Great Place To Work as CEO in 2015, bringing 30 years of experience leading and growing organizations. This includes serving as CEO of Tetra Tech Communications, which he grew from \$40 million to \$300 million in revenue. Michael is a former member of President Obama's White House Business Council and a founding board member of the private equity seed-fund, Fund Good Jobs, which invests in small inner-city businesses. Michael was a member of the Board of Directors at Workday, Inc. until September 2021 when Great Place To Work was acquired by UKG, Inc.

## **Featured Talk**

# **Become Great**

Using the latest workforce data, Bush tells the story of how the Best Workplaces outperform their peers in the stock market and revenue growth while prioritizing a culture of inclusiveness. Attendees hear Bush's inspiring stories about how creating a more equitable work environment pays off, and the audience walks away with a new "For All' Leadership Model to help drive personal performance.

## For more information, contact:

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#### **Engagements**

- Leadership: Greenleaf Servant Leadership Conference, Argyle Executive Forum, CEO Action for Diversity & Inclusion Summit, Globoforce's WorkHuman, and more
- Innovation/Technology: Intuit, Genentech, and more
- Insurance and Financial Services: Charles Schwab, Edward Jones, Goldman Sachs, Nationwide, and more
- Entrepreneurship: Business Connect Workshop,
- Conscious Capitalism Summit, 8 Factors, ICA, and more
- Higher education: UC Berkeley, Stanford Business School

### Categories

- Leadership
- Diversity, Equity, Inclusion, & Belonging
- Business strategy
- Business performance; growth; triple bottom line
- Corporate culture
- Change management
- HR issues: talent development, retention and more
- Workforce issues: teamwork. motivation, and more
- Corporate social responsibility

#### Audiences

- CEOs, C-suite executives
- Board members
- Executive teams
- Human Resources executives
- Diversity & Inclusion executives
- People leaders and management teams
- Anyone at any level of the organization seeking a more inclusive, high-trust, high-performing organization