

The Best Workplaces for Parents

Supporting proud employees who are committed at work and at home.

[See the List](#)

Key Findings



Parents are dedicated.

Mothers and fathers are more likely than their colleagues to say their work has special meaning and is more than “just a job.”



It's not all about time off.

In fact, work-life balance is a comparatively small driver of retention for parents, compared to other factors. Mothers who express pride in their organizations, for example, are 15x more likely to plan a long-term future with their employers.



Pay fairly and communicate thoroughly.

Parenthood doubles the gap between men and women in the perception that pay is fair.

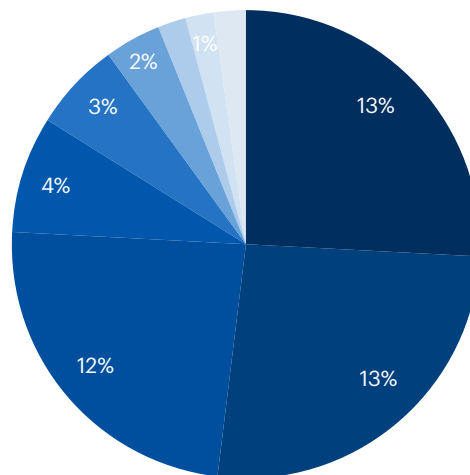


Leading employers cover kids.

At the Best Workplaces, health plans pay an average of 78% of premiums for dependents.

Industry Breakdown

- 13% Information Technology
- 13% Professional Services
- 12% Financial Services & Insurance
- 4% Hospitality
- 3% Health Care
- 2% Telecommunications
- 1% Biotechnology & Pharmaceuticals
- 1% Construction & Real Estate
- 1% Retail



Want to become a Best Workplace?

[Learn More](#)



greatplacetowork.com

getcertified@greatplacetowork.com

For Parents

GREAT PLACE TO WORK®

2017

Best Workplaces™

Best Workplace for Parents:



Industry

Information Technology

Employees

6,715



People with children work hard on the job and off. The Best Workplaces for Parents create even-handed organizations where employees with and without children at home feel equally included, engaged and respected.

Michael Bush, CEO

Great Place to Work

[See all 50 of the Best Workplaces for Parents](#)