**Please note this press release is EMBARGOED until 7 AM ET, Thursday, June 27.**

(Organization logo)

Contact: (Name of Primary Contact)

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(Date of Release)

**Great Place to Work® and FORTUNE Name [ORGANIZATION] One of the Best Workplaces for Millennials**

[City, State] – [ORGANIZATION] was ranked [no. #] on the list of the country’s Best Workplaces for Millennials, announced by research and consulting firm Great Place to Work and FORTUNE.

The [ranking](https://www.greatplacetowork.com/best-workplaces/millennials/2017) considered 398,000 surveys that assessed organizations’ fairness, teamwork, benefits and other elements essential to an outstanding work culture.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Workplace practices attractive to Millennial job candidates
* Ways you promote professional development for younger employees

Example: “Millennial employees thrive at [ORGANIZATION] thanks, in part, to a highly collaborative approach to solving our customers’ problems and a culture that values input from everyone on the team. Our younger colleagues also make the most of generous tuition reimbursement and job shadowing opportunities to explore new professional interests.”

While many companies report high turnover among younger workers, an average of 85 percent of Millennial front-line employees at the Best Workplaces say they want to work at their organizations for a long time.

"Millennials expect more from their employers in areas like fair treatment, clear communication, authentic leadership and opportunities for advancement – and rightly so. The Best Workplaces for Millennials are finding that fulfilling all these expectations by building a high-trust culture boosts Millennial employees’ intent to stay by 20 times,” said Michael Bush, CEO of Great Place to Work.

The Best Workplaces for Millennials is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work–Certified™ organizations. [ORGANIZATION] was also ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces for Millennials**

Rankings are based on feedback from over 398,000 employees at Great Place to Work– Certified™ organizations. An anonymous Trust Index© survey assessed Millennial employees’ experience of their managers’ competence, respect and fairness in the workplace, meaningful work and other elements essential for an outstanding workplace. Results were compared to colleagues’ responses from other generations. Rankings also take into account the consistency of experience for all Millennials, across various job roles and demographic backgrounds.

**About Great Place to Work**

[Great Place to Work](http://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification/), Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small and Medium Companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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