**Please note this press release is EMBARGOED until 7 AM ET, Tuesday, Jan. 17.**

(Company logo)

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(Date of Release)

**[COMPANY] Named One of the Best Workplaces in Technology by Great Place to Work® and *Fortune***

[City, State] – [COMPANY] strives to provide an environment where innovation thrives and all employees can reach their full potential. So we’re proud to announce that our organization has been named one of the country’s Best Workplaces in Technology by consulting firm Great Place to Work and *Fortune*.

[COMPANY] came in [no. #] on [the list](https://www.greatplacetowork.com/best-workplaces/technology/2017?utm_source=online&utm_medium=press-release&utm_content=website&utm_campaign=2017-tech-list) of [large/small and medium-sized businesses]. The ranking was based on employees’ assessment of their companies’ culture, management, opportunities for advancement and other traits that add up to an exceptional workplace.

[Quote from a company leader, potentially touching on:

* Practices, programs and aspects of your culture that make your company attractive to job candidates
* Ways your workforce has contributed to your growth, valuation or competitive position
* How your approach to management makes employees feel comfortable taking risks, trying new approaches to problems and contributing ideas to improve your business.

Example: “[COMPANY] takes a lot of pride in our sharp, creative team members, and we’re thrilled that they’ve rated us among the best technology workplaces in the country. Whether it’s during an all-night hackathon, one of our lively town hall forums, or our collaboration day to day, [COMPANY] offers a fun and transparent organization that recognizes employees’ ideas and hard work.”

The Best Workplaces in Technology enjoy a competitive advantage when it comes to the lifeblood of our industry: innovation. Research from Great Place to Work found that employees at the winning businesses reported innovative workplace characteristics more frequently than their peers at non-winning companies. These traits include appreciative and open-minded managers responsive to employees’ ideas, minimal office politics and consistent cooperation. The Best Workplaces in Technology also outperformed in measures of community involvement, training and compensation.

“Staying competitive and delivering innovation to the market requires fresh perspectives from the workforce. The Best Workplaces in Technology have positioned themselves for ongoing success by creating a supportive, cooperative atmosphere that lets employees solve problems using the full range of their talents and ideas,” said Kim Peters, executive vice president at Great Place to Work.

The Best Workplaces in Technology is one of a series of rankings by Great Place to Work and *Fortune* based on employee survey feedback from Great Place to Work-Certified™ organizations. To see the schedule of all Great Place to Work Best Workplaces lists and more information on how to apply, visit [Great Place to Work’s website](https://www.greatplacetowork.com/?utm_source=online&utm_medium=press-release&utm_content=website&utm_campaign=2017-tech-list).

[COMPANY] also ranked as a best workplace for [PAST LIST NAME] by Great Place to Work and *Fortune*.

**About [COMPANY]:**

[Placeholder for company information]

**About The Best Workplaces in Technology**

The Best Workplaces in Technology rankings are based on feedback from more than 42,000 employees at Great Place to Work–Certified organizations in the tech industry. Employees completed an anonymous Trust Index© survey, answering questions about how frequently they experience the behaviors that create a great workplace. Survey statements address the transparency of communication, degree of collaboration, quality of benefits programs, opportunity for professional development and support for work-life balance, among other workplace characteristics. Results are highly reliable, having a 95% confidence level and a margin of error of 5% or less.

Winning a spot on this list indicates a company has distinguished itself from its peers by creating a Great Place to Work for All. Rankings rewarded organizations where not only the majority of their employees experience a great place to work, but experiences are highly consistent regardless of gender, race/ethnicity, job role or other personal characteristics. Results were considered based on the complexity of the employee population and relative to peer performance. Organizations with fewer than 1,000 employees competed in the Small and Medium category, and those with 1,000 or more employees competed in the Large category.

**About Great Place to Work**  
  
[Great Place to Work](https://www.greatplacetowork.com/?utm_source=online&utm_medium=press-release&utm_content=website&utm_campaign=2017-tech-list) is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work provides the benchmarks, framework and expertise needed to create, sustain and recognize outstanding workplace cultures. In the United States, Great Place to Work produces the annual *Fortune* "100 Best Companies to Work For®" and a series of Great Place to Work Best Workplaces lists, including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industries.

Follow Great Place to Work online at [www.greatplacetowork.com](https://www.greatplacetowork.com/?utm_source=online&utm_medium=press-release&utm_content=website&utm_campaign=2017-tech-list) and on Twitter at [@GPTW\_US](https://twitter.com/GPTW_US). When sharing on social media about the 2017 Best Workplaces in Technology, please use the hashtag: #bestworkplaces.