**Please note this press release is EMBARGOED until 7 AM ET, Wednesday, April 26.**

(Organization logo)

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(Date of Release)

**Great Place to Work® and Fortune Name [ORGANIZATION] One of the Best Workplaces in the Bay Area**

 [City, State] – [ORGANIZATION] is proud to announce research and consulting firm [Great Place to Work](https://www.greatplacetowork.com/) and Fortune have named our organization one of the Bay Area’s best workplaces.

[ORGANIZATION] came in [no. #] on the list of [small and medium/large] employers. The rankings considered surveys from more than 220,000 co-workers who assessed their organizations’ fairness, management, camaraderie and other factors crucial to a high-performance workplace.

[Quote from an executive at your organization, potentially touching on:

* The top one or two culture programs that have improved business performance
* Why your organization stands apart from your competitors
* Management practices that encourage trust and fairness in your workplace.

Example: “From their creative ideas to the smiles they bring to work each day, our team makes [ORGANIZATION] what it is. We listen carefully to what they need to keep us at the top of our industry. That’s why we recently enhanced our tuition reimbursement and parental leave.”

At the top quartile of surveyed organizations, employees were more likely than those at peer companies to say:

* Managers involve people in decisions
* Promotions go to those who best deserve them
* They receive a fair share of their organizations’ profits.

“The Best Workplaces in the Bay Area offer more great examples of why our region has earned its reputation for innovation, not only in the products created here, but in the smart new ways we do business,” says Tallia Hart, President & CEO of the San Francisco Chamber of Commerce.

The Best Workplaces in the Bay Area is one of a series of rankings by Great Place to Work and Fortune based on employee feedback from Great Place to Work–Certified™ organizations. Visit [Great Place to Work’s website](https://www.greatplacetowork.com/list-calendar) to learn more.

[ORGANIZATION] was also ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and Fortune.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About The Best Workplaces in the Bay Area**

The rankings are based on feedback from more than 227,000 employees at Great Place to Work–Certified™ organizations. An anonymous Trust Index© survey assessed their camaraderie, management transparency, professional development, sense of purpose, benefits and other elements essential for an outstanding workplace. Scores also take into account the complexity of organizations’ employee populations and how much of their business is located in the Bay Area.

**About Great Place to Work**

Great Place to Work helps build, sustain and recognize high-trust, high-performance workplace cultures through proprietary assessment tools, advisory services, and certification programs. In the United States, Great Place to Work produces the annual Fortune 100 Best Companies to Work For® list and a series of Great Place to Work Best Workplaces rankings, including lists for Millennials, Women, Diversity, and Small and Medium companies. Great Place to Work provides executive advisory and [culture consulting services](https://www.greatplacetowork.com/culture-consulting) to businesses, non-profits, and government agencies in over 50 countries across six continents.

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