**Please note this press release is EMBARGOED until 7 AM ET, Tuesday, December 5.**

(Organization logo)

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(Date of Release)

 **[ORGANIZATION] Named One of the 2017 Best Workplaces for Diversity by Great Place to Work® and FORTUNE**

 [City, State] – Great Place to Work and FORTUNE have called out [ORGANIZATION] as one of the 2017 [Best Workplaces for](https://www.greatplacetowork.com/best-workplaces/diversity/2017) Diversity. The ranking considered more than 440,000 employee surveys from organizations in a wide range of industries across the U.S. Great Place to Work, a research and consulting firm, evaluated more than 50 elements of team members’ experience on the job. These included professional development, behaviors linked to innovation, leadership confidence and consistent treatment among employees of different backgrounds. The ranking also accounted for the share of women, people of color, Baby Boomers and LGBT individuals in the workplace. [ORGANIZATION] took the [No. #] spot on the list.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Workplace practices that set your organization apart from competitors in the eyes of diverse job candidates
* Programs that support the career development of women and diverse employees

Example: “We know that diversity goes deeper than the number of our employees from one background or another. We’re committed to seeing all our co-workers thrive through targeted mentoring programs, same-sex partner benefits and back-to-work career counseling after parental leave.”

The Best Workplaces for Diversity stand out for their consistent leadership and the meaningful ways that all employees contribute to their organizations. Tenure for women and people of color was higher at the leading employers than at their peers. In several business sectors, the winning organizations also reported turnover two to three times lower than industry averages.

“The Best Workplaces for Diversity have achieved something beyond basic fairness. They find ways to connect with each and every employee, listening to their challenges and building on their talents,” said Michael Bush, CEO of Great Place to Work.

The Best Workplaces for Diversity is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work-Certified™ organizations. [ORGANIZATION] also was ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces for Diversity**

Great Place to Work based its ranking on a [data-driven methodology](https://www.greatplacetowork.com/best-workplaces/diversity/2017) applied to anonymous Trust Index™ survey responses from 442,624 employees at Great Place to Work-Certified organizations. To learn more about Great Place to Work Certification and recognition on Best Workplaces lists published with FORTUNE, visit [Greatplacetowork.com](https://www.greatplacetowork.com/certification).

**About Great Place to Work**

[Great Place to Work](http://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification/), Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small & Medium Companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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