**Please note this press release is EMBARGOED until 7 AM ET, Tuesday, November 28.**

(Organization logo)

Contact: (Name of Primary Contact)

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(Date of Release)

 **[ORGANIZATION] Named One of the 2017 Best Workplaces for Parents by Great Place to Work® and FORTUNE**

 [City, State] – [ORGANIZATION] has been highlighted as one of the 2017 [Best Workplaces for Parents](https://www.greatplacetowork.com/best-workplaces/parents/2017), ranked by research and consulting firm Great Place to Work and FORTUNE.

This accolade was based on more than 440,000 employee surveys from organizations nationwide. It considered 50-plus factors that contribute to team members’ success, with a strong emphasis on the well-being of co-workers raising children. [ORGANIZATION] ranked [No. #] on the list.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Workplace practices that set your organization apart from competitors in the eyes of job candidates
* Programs or aspects of your culture that support working parents

Example: “Sometimes soccer games come first – at [Organization], we understand that. Our employees with children work hard for our team, as well as for their families at home. So we support them with flexible hours, robust health benefits and part-time options for new mothers and fathers returning from parental leave.”

At the Best Workplaces, nine in 10 parents said they’re planning long-term futures with their organizations. A similar share of mothers and fathers both said they consider their positions more than “just a job,” reflecting the dedication common among parents at the leading employers.

"Our research shows that parents bring a high degree of commitment to their positions and find a deep sense of purpose in their work. The Best Workplaces for Parents earn superior performance from their teams by tapping into the full potential of their colleagues with children,” said Michael Bush, CEO of Great Place to Work.

The Best Workplaces for Parents is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work-Certified™ organizations. [ORGANIZATION] also was ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces for Parents**

Great Place to Work based its ranking on a [data-driven methodology](https://www.greatplacetowork.com/best-workplaces/parents/2017) applied to anonymous Trust Index™ survey responses from 443,258 employees at Great Place to Work-Certified organizations. To learn more about Great Place to Work Certification and recognition on Best Workplaces lists published with FORTUNE, visit [Greatplacetowork.com](https://www.greatplacetowork.com/certification).

**About Great Place to Work**

[Great Place to Work](http://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification/), Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small & Medium Companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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