**Please note this press release is EMBARGOED until 7 AM ET, Friday, September 15.**

(Organization logo)

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(Date of Release)

**Great Place to Work® and FORTUNE Name [ORGANIZATION] One of the Best Workplaces for Women**

[City, State] – It takes the hard work of each and every employee at [ORGANIZATION] to deliver the outstanding service our [customers/clients/patients] expect. We offer a supportive and equitable place to build a career, and we’re proud to announce that Great Place to Work and FORTUNE have named [ORGANIZATION] one of the country’s Best Workplaces for Women.

The [list](https://www.greatplacetowork.com/best-workplaces/women/2017) considered more than 400,000 employee surveys from hundreds of businesses in all sectors of the economy. The ranking gauged women’s assessement of their organizations’ culture, leadership, fairness and other elements essential for a great workplace. [ORGANIZATION] came in [no. #] on the list.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Benefits or workplace traits that make your organization stand out in the eyes of job candidates
* Hiring, promotion or management practices that help ensure a level playing field for women

Example: “At [ORGANIZATION], we know our success depends on developing the full potential of our people. That’s why we employ a transparent process for raises and promotions while offering an intensive mentoring program, tuition reimbursement and flexible scheduling to meet the unique needs of each team member.”

Research from Great Place to Work has shown that women are five times more likely to plan a long-term future with their employers when they say they’re treated as full members of the team, regardless of position. The Best Workplaces for Women also set themselves apart from competitors in other important ways: 95 percent of women at these organizations describe them as friendly, and the same share say they’re proud to tell others where they work.

"The Best Workplaces for Women deserve recognition for crafting environments where men and women alike can bring their best selves to work each day,” said Michael Bush, CEO of Great Place to Work.

The Best Workplaces for Women is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work-Certified™ organizations. [ORGANIZATION] also was ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces for Women**

The ranking was drawn from surveys of more than 400,000 U.S. employees at Great Place to Work-Certified organizations, assessing them on:

* **Key metrics for a great workplace.** Great Place to Work analyzed how women rated their organizations in more than 50 areas, including respect, fairness, management and camaraderie.
* **Gender comparison.** The ranking considered women’s survey results compared to their colleagues' to ensure women had as positive an experience as men. This took into account an index of factors where women often lag their peers, such as access to meaningful work, fair pay and plans for a future with their organizations.
* **Consistent experiences in a diverse group.** Great Place to Work also analyzed demographic patterns to ensure companies created great workplaces for all women, regardless of who they are or what jobs they do.

Surveys were conducted anonymously at each organization and women’s results achieved at least a 95 percent confidence level and a 7 percent margin of error or less. Organizations needed to employ at least 50 women to be considered.

To find out more about becoming Great Place to Work-Certified and eligible for Best Workplaces lists published with FORTUNE, visit [Greatplacetowork.com](https://www.greatplacetowork.com).

**About Great Place to Work**

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification), Great Place to Work recognizes outstanding workplace cultures and produces the annual FORTUNE "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, women, diversity, small & medium companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps its clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

Follow Great Place to Work at [Greatplacetowork.com](http://www.greatplacetowork.com/) and [@GPTW\_US](https://twitter.com/GPTW_US).

In March 2018, Great Place to Work will publish a new book, “[A Great Place to Work for All: Better for Business, Better for People, Better for the World](https://www.amazon.com/Great-Place-Work-All-Business/dp/1523095083/ref=sr_1_1?ie=UTF8&qid=1504107712&sr=8-1&keywords=great+place+to+work+for+all)”.