**Please note this press release is EMBARGOED until 7 AM ET, Tuesday, October 31.**

(Organization logo)

Contact: (Name of Primary Contact)

Phone: (Contact Phone Number)

Email: (Contact Email Address)

(Date of Release)

**Great Place to Work® and FORTUNE Name [ORGANIZATION] One of the 2017 Best Workplaces in Southern California**

[City, State] – [ORGANIZATION] has been recognized as one of the [Best Workplaces in Southern](https://www.greatplacetowork.com/best-workplaces/southern-california/2017) California by research and consulting firm Great Place to Work and FORTUNE.

The ranking considered more than 103,000 surveys from people in a wide range of industries, gauging more than 50 factors that shape employees’ experience at work. [ORGANIZATION] took the [No. #] spot on the list and is proud to employ such a talented team in this dynamic region.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Workplace practices that set your organization apart from its competitors
* Other elements of your organization’s history, leadership style or culture that make it a Great Place to Work

Example: “When we opened our first location in San Diego 20 years ago, we knew our people would be the key to our success. We strive to help all our employees reach their full potential by offering frequent training, flexible hours and transparent updates on the state of our business.”

The camaraderie and teamwork at the Best Workplaces help set them apart from their competitors. An average of 94 percent of employees at the winning organizations say customers would rate their service as “excellent”. At the same time, 95 percent are proud to tell others where they work, and even more describe their colleagues as friendly.

"The Best Workplaces in Southern California are not only fun and caring places to build a career. Our research shows that outstanding employers also enjoy more equitable organizations, high trust in management and faster revenue growth,” said Michael Bush, CEO of Great Place to Work.

The Best Workplaces in Southern California is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work-Certified™ organizations. [ORGANIZATION] also was ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces in Southern California**

Great Place to Work surveyed more than 103,000 employees from Great Place to Work-Certified companies with locations in the region. The ranking was based on how positively employees rated their organizations on more than 50 metrics that define a great workplace, including management transparency, professional development opportunities, meaningful work, promotion equity and the generosity of benefit programs. Great Place to Work also analyzed demographic patterns to ensure organizations created great workplaces for all employees, regardless of who they are or what they do. All surveys were anonymous. Each organization’s results had at least a 95% confidence level and a 5% margin of error or less. They also were normalized for their size and complexity.

**About Great Place to Work**

[Great Place to Work](http://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification/), Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small & Medium Companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

Learn more at [Greatplacetowork.com](http://www.greatplacetowork.com/) and on [LinkedIn](https://www.linkedin.com/company/28924/), [Twitter](https://twitter.com/gptw_us), [Facebook](https://www.facebook.com/GreatPlacetoWork) and [Instagram](https://www.instagram.com/gptw_us).