**Please note this press release is EMBARGOED until 7 AM ET, Tuesday, November 7.**

(Organization logo)

Contact: (Name of Primary Contact)

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(Date of Release)

**Great Place to Work® and FORTUNE Name [ORGANIZATION] One of the 2017 Best Workplaces in Retail**

[City, State] – [ORGANIZATION] is proud to announce it has been named one of the [Best Workplaces in Retail](https://www.greatplacetowork.com/best-workplaces/retail/2017) by research and consulting firm Great Place to Work and FORTUNE.

The ranking considered survey responses from 38,000 employees in the sector, taking into account more than 50 factors that shape their experience at work. [ORGANIZATION] claimed the [No. #] spot on the list.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Workplace practices that set your organization apart from competitors in the eyes of job candidates
* Elements of your organization’s workplace culture that contribute to brand ambassadorship and customer service

Example: “Customers know they can expect a great experience every time they walk into one of [ORGANIZATION’S] locations. That’s because we provide our employees with monthly training, competitive benefits and all the support they need to deliver an unmatched level of service.”

The Best Workplaces in Retail inspire loyalty in shoppers and employees alike. At the winning companies, 90 percent of co-workers said customers would rate their service as excellent. Nine in 10 also said they're proud to tell others where they work, building valuable word of mouth.

"Thanks to their commitment to provide a fulfilling career experience, the Best Workplaces earn the trust and dedication of retail employees who serve as critical ambassadors for their brands,” said Chinwe Onyeagoro, president of Great Place to Work.

The Best Workplaces in Retail is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work-Certified™ organizations. [ORGANIZATION] also was ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces in Retail**

Great Place to Work based its ranking on a [data-driven methodology](https://www.greatplacetowork.com/best-workplaces/retail/2017) applied to anonymous Trust Index™ survey responses from more than 38,000 employees at Great Place to Work-Certified™ organizations. To learn more about Great Place to Work Certification and recognition on Best Workplaces lists published with FORTUNE, visit [Greatplacetowork.com](https://www.greatplacetowork.com/).

**About Great Place to Work**

[Great Place to Work](http://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification/), Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small & Medium Companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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