**Please note this press release is EMBARGOED until 7 AM ET, Thursday, July 18.**

(Organization logo)

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(Date of Release)

**Great Place to Work® and FORTUNE Name [ORGANIZATION] One of the Best Workplaces in New York**

 [City, State] – [ORGANIZATION] has been named [no. #] on the list of the [Best Workplaces in New York](https://www.greatplacetowork.com/best-workplaces/new-york?utm_source=fortune&utm_medium=referral&utm_content=article&utm_campaign=2017-newyork-list) by research and consulting firm Great Place to Work and FORTUNE.

The list considered 137,000 employee surveys about the organizations’ culture, leadership, benefits and other factors crucial to an outstanding employee experience.

[Quote from an executive at your organization, potentially touching on:

* The top one or two relevant culture programs that have improved business performance
* Workplace practices that set your organization apart from its competitors
* Other elements of your organization’s history, leadership style or culture that make it a Great Place to Work

Example: “At [ORGANIZATION], we’re proud to call New York home. And we’re just as proud of the New Yorkers who make our business possible. [ORGANIZATION] support them with flexible hours, a transparent management philosophy and monthly get-togethers where our colleagues enjoy the many friendships they’ve made here.”

The Best Workplaces in New York prove that high performance businesses can also be friendly, collaborative workplaces. Among their employees, 92 percent say colleagues genuinely care about each other, while nine in 10 also say they’re willing to give extra to get the job done.

"The Best Workplaces give themselves a competitive advantage over peers by creating an environment where trust, collaboration and innovation can thrive,” said Michael Bush, CEO of Great Place to Work.

The Best Workplaces in New York is one of a [series of rankings by Great Place to Work](https://www.greatplacetowork.com/list-calendar) and FORTUNE based on employee feedback from Great Place to Work–Certified™ organizations. [ORGANIZATION] also was ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and FORTUNE.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About the Best Workplaces in New York**

Great Place to Work surveyed nearly 137,000 employees from Great Place to Work–Certified organizations with locations in New York state and the New York City metropolitan area. It analyzed how positively employees rated their organizations on more than 50 different metrics, including management transparency, professional development, meaningful work, promotion equity and the generosity of benefit programs. It also analyzed demographic patterns to ensure they were creating great workplaces for all employees, regardless of who they are or what they do for the organization. All surveys were anonymous. Results were normalized for organizations’ size and complexity and had at least a 95% confidence level with a 5% margin of error.

**About Great Place to Work**

[Great Place to Work](http://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification/), Great Place to Work recognizes outstanding workplace cultures and produces the annual Fortune "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, Women, Diversity, Small and Medium Companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

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