**Please note this press release is EMBARGOED until 7 AM EST, Tuesday, March 28.**

(Organization logo)

Contact: (Name of Primary Contact)

Phone: (Contact Phone Number)

Email: (Contact Email Address)

(Date of Release)

**Great Place to Work® and *Fortune* Name [ORGANIZATION] One of the Best Workplaces in Financial Services & Insurance**

[City, State] – As a business committed to the well-being of our clients and the employees who serve them, [ORGANIZATION] is proud to announce it has been named one of the Best Workplaces in Financial Services & Insurance by Great Place to Work and *Fortune*.

[ORGANIZATION] ranked [no. #] on [the list](https://www.greatplacetowork.com/best-workplaces/finance-insurance/2017?utm_source=fortune&utm_medium=referral&utm_content=article&utm_campaign=2017-financial-services-list), which was based on surveys from more than 62,000 people working at leading financial firms. Employees at the winning organizations report high levels of trust in their management, as well as camaraderie and pride in what they do. An impressive average of 98 percent of employees at these companies say they enjoy a psychologically healthy workplace, with a similar share describing their organizations as friendly.

[Quote from an executive, potentially touching on:

* Practices, programs or benefits that make your organization stand out in the eyes of potential employees
* Your commitment to employee development, fair promotions and diversity
* Elements of your culture that separate you from your competitors

Example: “Our clients rely on [ORGANIZATION] for the honesty and superior work of our employees. We hire people who reflect our high standards and encourage a collegial culture enhanced by more than 40 hours of company-paid training each year, plus retirement and workplace wellness programs that are the envy of our industry.”

Team members at the Best Workplaces also hold them in high regard for the ways they give back to the community and the level playing field they create for employees to advance. This contributes to stronger loyalty among co-workers, as well as more robust revenue growth compared to companies that didn’t make the list.

“Colleagues say their leaders at the Best Workplaces are consistent in their ethics and take an earnest interest in their teams’ feedback when making decisions. This reflects the high level of integrity customers expect from a business entrusted with their money,” said Great Place to Work Executive Vice President Kim Peters.

The Best Workplaces in Financial Services & Insurance is one of a series of rankings by Great Place to Work and *Fortune* based on employee survey feedback from Great Place to Work–Certified™ organizations. To see the schedule for all Great Place to Work Best Workplaces lists and more information on how to apply, visit [Great Place to Work’s website](https://www.greatplacetowork.com/list-calendar).

ORGANIZATION was also ranked as a Best Workplace for [PAST LIST NAME] by Great Place to Work and *Fortune*.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About The Best Workplaces in Financial Services & Insurance**

The Best Workplaces in Financial Services & Insurance rankings are based on feedback from 62,450 employees at Great Place to Work–Certified organizations in these sectors. Employees completed an anonymous Trust Index© survey, answering questions about how frequently they experience the building blocks of a great workplace. Employees rated leadership strength and integrity, pride in their work and organization, opportunities for professional growth and support for work-life balance, among other factors. Results from the survey are highly reliable, having a 95 percent confidence level and a margin of error of 5 percent or less.

Earning a place on this list indicates a company has distinguished itself from peers by creating a Great Place to Work For All™. Rankings reward organizations where not only the majority of their employees experience a great place to work, but these experiences are highly consistent regardless of who people are or what they do within the organization. Results are considered based on the complexity of the employee population and relative to peer performance.

**About Great Place to Work**  
  
[Great Place to Work](https://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work provides the benchmarks, framework and expertise needed to create, sustain and recognize outstanding workplace cultures. In the United States, Great Place to Work produces the annual *Fortune* "100 Best Companies to Work For®" and a series of Great Place to Work Best Workplaces lists, including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industries.

Follow Great Place to Work online at [www.greatplacetowork.com](https://www.greatplacetowork.com/) and on Twitter at [@GPTW\_US](https://twitter.com/GPTW_US). When sharing on social media about the 2017 Best Workplaces in Financial Services & Insurance, please use the hashtag: #bestworkplaces.