**Please note this press release is EMBARGOED until 7 AM ET, Thursday, February 9.**

(Organization logo)

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(Date of Release)

**Great Place to Work® and *Fortune* Name [ORGANIZATION] One of the Best Workplaces for Giving Back**

 [City, State] – At [ORGANIZATION], our colleagues’ good work goes beyond the service they deliver to our clients/customers/users. We’re actively dedicated to making a positive impact in the world. So we’re excited to announce [ORGANIZATION] has been named one of the 2017 Best Workplaces for Giving Back by consultancy [Great Place to Work](https://www.greatplacetowork.com/best-workplaces/giving-back/2017?utm_source=fortune&utm_medium=referral&utm_content=article&utm_campaign=2017-giving-back-list) and *Fortune*.

[ORGANIZATION] ranked [no. #] on [the list](https://www.greatplacetowork.com/best-workplaces/giving-back/2017), which is based on more than 350,000 surveys of employees across a range of industries, as well as their organizations’ charitable programs and giving. These leading workplaces go above and beyond to develop endeavors in giving back that ensure all team members feel they’re making a difference in the world. As a result, people at winning workplaces report more pride in their employers and feeling deeper meaning in their day-to-day work.

[Quote from an executive, potentially touching on:

* How you involve employees in your organization’s charitable efforts
* Giving programs or practices your organization is especially proud of
* How those efforts reflect your values, mission or unique organizational culture.

Example: “Everyone in our company – from the founder to our newest employees – can suggest ideas for how we distribute nearly $90,000 to local nonprofits each year. Our people also reflect our company’s shared values through volunteer projects in partnership with the county homeless shelter and Habitat for Humanity. We’re deeply proud of this work, as well as the integrity it reflects in the employees who serve our clients every day.”

[ORGANIZATION]’s work in the community also enhances the wellbeing and effectiveness of our team. Great Place to Work’s research found that employees who are strongly connected to their organization’s positive influence on the community report 4 to 11 times the productivity, commitment, brand ambassadorship and overall work experience as their peers.

“The Best Workplaces for Giving Back are accomplishing something greater than the sum of their contributions to worthy causes. They also offer employees a sense they’re part of something bigger that’s making a difference in the world*,*” said Chinwe Onyeagoro, president of Great Place to Work.

The Best Workplaces for Giving Back is one of a series of rankings by Great Place to Work and *Fortune* based on employee survey feedback from Great Place to Work–Certified™ organizations. To see the schedule for all Great Place to Work Best Workplace lists and more information on how to apply, visit [Great Place to Work’s website](https://www.greatplacetowork.com/list-calendar).

ORGANIZATION was also ranked as a Best Workplace for PAST LIST NAME by Great Place to Work and *Fortune*.

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About The Best Workplaces for Giving Back**

The Best Workplaces for Giving Back were determined by research and consulting firm Great Place to Work based on feedback from more than 357,000 employees at Great Place to Work–Certified organizations. Employees completed anonymous Trust Index© surveys, answering detailed questionnaires that include questions about how proud they are of their impact on the community, the difference they feel they make and whether their work has special meaning. Results from the survey are highly reliable, having a 95 percent confidence level and a margin of error of 5 percent or less.

To select the list, Great Place to Work considered organizations’ policies regarding paid time off for volunteering and the extent to which they contribute generously to community and charitable causes through corporate donations and employee fund-matching programs. Final rankings were based primarily on employees' feedback on more than 50 survey questions, with a special emphasis on their connection to the organization’s community impact. Rankings reward companies where not only the majority of employees are proud of their community involvement, but these experiences are widely shared within the organization regardless of gender, race/ethnicity, job role or other personal characteristics. Results also take into account the complexity of the employee population and performance relative to peers.

**About Great Place to Work**

[Great Place to Work](https://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work provides the benchmarks, framework and expertise needed to create, sustain and recognize outstanding workplace cultures. In the United States, Great Place to Work produces the annual *Fortune* "100 Best Companies to Work For®" and a series of Great Place to Work Best Workplaces lists, including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industries.

Follow Great Place to Work online at [www.greatplacetowork.com](https://www.greatplacetowork.com/) and on Twitter at [@GPTW\_US](https://twitter.com/GPTW_US). When sharing on social media about the 2017 Best Workplaces for Giving Back, please use the hashtag: #bestworkplaces.