**Please note this press release is EMBARGOED until June 14 11:59 PM EEST, 2018.**

[Organization logo]

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[DATE OF RELEASE]

**Great Place to Work® Names [ORGANIZATION] a Best Workplace in Europe**

[City, State] – It’s no easy feat to cultivate a high-trust, high-performance organization for all. We’re proud to announce that Great Place to Work has named [ORGANIZATION] [#RANKING] on its annual Best Workplaces in Europe list.

More than 1.6 million employees from 2,800 companies across Europe participated in the survey process for the 2018 Best Workplaces in Europe list. The ranking assessed employees’ perspectives on leadership, innovation, inclusion, organizational culture, and trust.

Europe’s Best Workplaces create cultures that are welcoming, friendly, and inclusive. Ninety-three percent of employees at this year’s best workplaces say they’re proud of their workplaces and 92% say they can be themselves at work.

Add a Quote here from an executive, potentially focusing on:

* Welcoming, friendly environments and how this supports people doing their best work
* One or two programs that help to nurture a best workplace environment
* Proud to be named a Great Place to Work World’s Best Workplace

“The organizations on this year’s Best Workplaces in Europe list represent forward-thinking cultures that cultivate inclusion For ALL. They understand that employees are people first and foremost and provide them with environments where they can be themselves, build strong bonds, and thrive with their peers,” says Great Place to Work’s CEO, Michael Bush.

**About the Best Workplaces in Europe List**

Great Place to Work® identifies the top organizations that create great workplaces in Europe through publishing the annual Best Workplaces in Europe list. The list recognizes companies in four size categories: Under 50 Employees, Small & Medium (50-500); Large (501+); and Multinational. To be considered for inclusion, companies must appear on one or more of our national lists in one of the 19 countries represented on the list and meet our minimum quantitative threshold on the Trust Index© survey. In addition, workplaces in the Multinational category must have at least 1,000 employees distributed across 3 or more countries and appear on at least 3 national lists. The 2018 Best Workplaces in Europe list is based on data collected for national lists published over the last 12 months.

**About [ORGANIZATION]**[Organization details]

**About Great Place to Work**

**Great Place to Work is a global analytical authority on high-trust high-performance workplace cultures.** For 30 years, Great Place to Work® has worked with leading companies around the world to identify and build high-trust, high-performance workplace cultures. Through our employee survey platform, we enable organizations to assess and improve their cultures. Through our recognition and certification programs, we recognize outstanding workplace cultures and produce a variety of Best Workplace lists in more than 50 countries around the globe. Everything we do is driven by our mission: to build a better world by helping organizations become Great Places to Work For All.

Follow Great Place to Work at [greatplacetowork.com](http://www.greatplacetowork.com) and [@GPTW\_Global](https://twitter.com/gptw_global).

In March 2018, Great Place to Work released a new book that raises the bar for best workplaces, [*A Great Place to Work for All: Better for Business, Better for People, Better for the World*](https://www.amazon.com/Great-Place-Work-All-Business/dp/1523095083/ref=sr_1_1?ie=UTF8&qid=1504107712&sr=8-1&keywords=great+place+to+work+for+all).