**Please note this press release is EMBARGOED until 10 a.m. EST, Wednesday, March 29.**

(Organization logo)

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(Date of Release)

**Time Inc.’s People and Great Place to Work® Name [ORGANIZATION] One of 2017’s “50 Companies That Care”**

 [City, State] – [ORGANIZATION] is proud to announce its place among exceptional organizations on People’s first annual “50 Companies That Care” list, jointly chosen by People and Great Place to Work. The outstanding companies were recognized for going above and beyond to create a caring environment for employees, and for supporting them throughout their professional and personal lives.

[ORGANIZATION] came in [no. #] on the list, which was based on more than 368,000 surveys from individuals employed by U.S. businesses across a range of industries. The 2017 “50 Companies That Care” were also selected based on the generosity of their benefits and charitable work, as well as personal accounts of the incredible impact these organizations have made on the lives of their employees.

[Quote from an executive, potentially touching on:

* Why your organization is dedicated to the well-being of its employees
* Relevant programs or practices that show the standout, caring culture at your organization
* Anecdotes or examples from your organization’s history that illustrate its commitment to employees

Example: “When our founders created [Organization] in a small warehouse 20 years ago, their team was one of the only resources they had to build the business. We recognize how much all of our team members contribute to our organization, while balancing their day-to-day personal lives. So we make sure staff are supported emotionally and financially through hardships with our Employee First fund.”

Our commitment to [Organization] co-workers goes beyond generous benefits packages. As with all companies on the list, anonymous surveys from our employees confirm that they experience a truly caring environment, plus a high level of trust in their leaders, a healthy company culture and ample camaraderie among their colleagues.

“What we found so striking about the Companies That Care was just how personal their employees’ stories were. These organizations go out of their way again and again to look after the well-being of their people, both day to day and during personal struggles when they need it the most,” said **Kim Peters,** executive vice president of Great Place to Work.

The Companies That Care is one of a series of rankings by Great Place to Work and its partner publicationsbased on employee survey feedback from Great Place to Work–Certified™ organizations. To see the schedule for all Great Place to Work Best Workplace lists and more information on how to apply, visit [Great Place to Work’s website](https://www.greatplacetowork.com/list-calendar).

**About [ORGANIZATION]:**

[Placeholder for Organization information]

**About People’s “50 Companies That Care”**

People’s Companies That Care list highlights the top 50 US companies with 1,000 or more employees that have succeeded in business while also demonstrating respect, compassion and concern for their employees, their communities and the environment.

To identify the “50 Companies That Care,” People partnered with Great Place to Work® to produce the list using the research firm’s extensive database and inside knowledge of outstanding workplaces around the globe. The list is based on nearly 370,000 employees’ responses to survey questions asking them to rate how their companies treat them on a day-today basis. The list also takes into account employees’ personal stories about the difference their workplaces have made in their lives and in their communities – and the generosity of their organizations’ benefits, financial donations, and volunteerism. For more information, go to [GreatPlaceToWork.com/People](https://www.greatplacetowork.com/people).

**About People**

Time Inc.’s People revolutionized personality journalism when it launched as a weekly in 1974 with a mission to celebrate extraordinary people doing ordinary things and ordinary people doing extraordinary things**.** Ubiquitous and still at the center of pop culture more than 40 years later, the People brand is accessible across all media and platforms (print, digital, video, OTT, mobile, social) bringing more than 80 million consumers a unique mix of breaking entertainment news, exclusive photos, video, unparalleled access to the red carpet, celebrities, and in-depth reporting on the most compelling newsmakers of our time. An essential component of People’s editorial vision remains human interest stories, which touch and often mirror the lives of our passionate audience. ComScore ranks the People/Entertainment Weekly Digital Network No. 1 in the entertainment news category. And now, the People/Entertainment Weekly Network (PEN) app offers a free, advertiser-supported OTT streaming video service.  People is an award-winning 24/7 news organization headquartered in NYC with reporters worldwide. For more information visit [People.com](http://www.PEOPLE.com) and Timeinc.com, and follow @people on Twitter and Instagram, @peoplemag on Facebook, and the People channel on YouTube and on Snapchat’s Discover.

**About Great Place to Work**
[Great Place to Work](https://www.greatplacetowork.com/) is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, including Best Workplaces lists and workplace reviews, Great Place to Work provides the benchmarks, framework and expertise needed to create, sustain and recognize outstanding workplace cultures. In the United States, Great Place to Work produces the annual *Fortune* "100 Best Companies to Work For®" and a series of Great Place to Work Best Workplaces lists, including lists for Millennials, Women, Diversity, Small and Medium Companies and over a half dozen different industries.

Follow Great Place to Work online at [www.greatplacetowork.com](https://www.greatplacetowork.com/) and on Twitter at [@GPTW\_US](https://twitter.com/GPTW_US). When sharing on social media about the 2017 Companies That Care, please use the hashtag: #bestworkplaces.