**Please note this press release is EMBARGOED until October 26th 7am ET.**

[Organization logo]

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[DATE OF RELEASE]

**Great Place to Work® Names [ORGANIZATION] a World-Class Workplace**

[City, State] – It’s no easy feat to cultivate a high-trust, high-performance organization on a global scale. According to Great Place to Work, it takes the commitment of dedicated and motivated employees and leaders to achieve such a lofty goal. We’re proud to announce that Great Place to Work has named [ORGANIZATION] as [RANKING] on the seventh annual 25 World’s Best Workplaces list.

More than 10 million of employees from 6,600 of companies around the globe participated in the survey process for the World’s Best Workplaces list. The ranking assessed employees’ perspectives on leadership, organizational culture, and trust..

 Great Place to Work’s World’s Best Workplaces create cultures that are welcoming, friendly, inclusive, and ethical. An overwhelming majority of employees at the World’s Best say they’re proud of their workplaces.

Quote from an executive, potentially focusing on:

* Innovation at the organization and how your workplace supports it across countries
* Inclusion and diversity, particularly focused on how women are supported in career development
* One or two programs that help to nurture a best workplace environment
* Proud to be named a Great Place to Work World’s Best Workplace

“The organizations on this year’s World’s Best Workplaces list represent the best of the best. They are at the vanguard of the FOR ALL movement, working to maximize the potential of everyone in a way that’s better for the business, better for the people and better for the world,” says Great Place to Work’s CEO, Michael Bush.

**About the World’s Best Workplaces List**Since 2011, Great Place to Work® has identified the top organizations that create great workplaces in multiple countries in which they operate through the publication of the World’s Best Workplaces list. To be considered eligible for the World’s Best Workplaces list, companies must meet our definition of a Multinational Company and appear on a minimum of 5 national best workplaces lists that rank organizations based on the results of their Trust Index© employee survey and Culture Audit© assessment (to qualify in the United States, we look at winners of the Fortune 100 Best Companies to Work For® list). The results of those national lists, in addition to extra points awarded for the number of countries an organization surveyed employees in, and the percentage of the company’s global workforce represented by those surveys, are combined to create a top 25 ranking.

Candidates for the list must have a minimum of 5,000 employees worldwide, and 40% of their workforce (or 5,000 employees) must be based outside of the country in which they are headquartered. Candidates for the 2017 World’s Best Workplaces list will have appeared on national workplaces lists published in September 2016 through August 2017.

**About [ORGANIZATION]**[Organization details]

**About Great Place to Work**

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through its [certification programs](https://www.greatplacetowork.com/certification), Great Place to Work recognizes outstanding workplace cultures and produces the annual FORTUNE "100 Best Companies to Work For®" and Great Place to Work Best Workplaces lists for Millennials, women, diversity, small & medium companies, industries and, internationally, countries and regions. Through its [culture consulting services](https://www.greatplacetowork.com/culture-consulting), Great Place to Work helps its clients create great workplaces that outpace peers on key business metrics like revenue growth, profitability, retention and stock performance.

Follow Great Place to Work at [greatplacetowork.net](http://greatplacetowork.net/) and [@GPTW\_Global](https://twitter.com/gptw_global).

In March 2018, Great Place to Work will publish a new book, “[A Great Place to Work for All: Better for Business, Better for People, Better for the World](https://www.amazon.com/Great-Place-Work-All-Business/dp/1523095083/ref%3Dsr_1_1?ie=UTF8&qid=1504107712&sr=8-1&keywords=great+place+to+work+for+all)”.